From: Emma Propp

To: Scherf, Rebecca

Subject: Charlie Berens Interview

**Date:** Wednesday, March 20, 2024 2:12:49 PM

## Hello!

We heard the possible news on Charlie Berens being paid \$120,000 to post on social media. We are hoping to interview someone about this. We think people may have an opinion on this and I just think talking about it and maybe comparing it with other advertising/marketing costs would be nice for people to know. Social media marketing is really growing.

Let me know if we can make something work or who I should reach out to discuss this further.

Thank you!

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